

Fact sheet: Understanding common packaging labels



ARL Marketplace

Did you know there are over 200 different packaging labels? No wonder almost 50% of Australians say they still find recycling confusing! This fact sheet outlines the most common recycling and disposal labels and what they actually mean.



The ARL is Australia's only evidence-based recycling label that provides simple instructions to help your customers recycle correctly. The ARL explains if packaging belongs in the waste bin, the kerbside recycling, or can be recycled by following a simple instruction. It also shows how to recycle all parts of the packaging, like the lid or tray.



The Tidyman symbol is an internationally recognised logo used on packaging to encourage customers to responsibly dispose of packaging and reduce littering. This symbol does not however provide detail on what is the correct bin to dispose of the item in.



The PIC symbol is a labelling system that identifies the type of plastic that the packaging is made of. It does not identify if a piece of packaging can be recycled.



The mobius loop is a generic symbol that's used to communicate recycling or recyclability. It's important to know that this symbol is not regulated, or evidence based.

Why you need the ARL

It gives the correct instructions for each part of your product's packaging.



It helps your customers to recycle correctly and put your packaging in the right bin.

It is trusted by hundreds of businesses around Australia, and appears on more than 250,000 products.

Take action:

Start your ARL journey today at www.arlmarketplace.org.au.



Working together to get the ARL on-pack.

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