

# How to use the Packaging Impact Calculator



ARL Marketplace

The Packaging Impact Calculator is a free, online tool that helps small businesses understand the environmental impact of their packaging design decisions.



Here is a look at how small businesses can use the calculator in five easy steps.

1

Fill in the calculator form with your packaging information. The results will generate in the green section of the page.

2

Explore the different calculator features to learn how changes to packaging design can affect environmental impact.

3

Click 'Compare with another material' to generate a quick side-by-side comparison of your current packaging with other options available.

4

Click 'Save as a PDF' to save your calculator insights. Share with suppliers to ask for materials that support your packaging goals.

5

Share the findings with the rest of your organisation and build a strong business case for changing to more sustainable packaging.

Choose a Format Optional

Pieces of packaging used a year

Material

Weight per Piece \_\_\_\_\_ grams

Recycled Content Ⓢ \_\_\_\_\_ %

Amount of Packaging Used \_\_\_\_\_ kilograms

Greenhouse Gas Avoidance by using Recycled Content Ⓢ \_\_\_\_\_ kilograms

Equivalent Cars off the Road a Year Ⓢ \_\_\_\_\_

Landfill Diversion by Using Recycled Content Ⓢ \_\_\_\_\_ kilograms

This is the estimated amount of greenhouse gasses avoided due to the use of recycled content in packaging.

This is the equivalent number of cars kept off the road every year due to the use of recycled content in packaging and its reduction in greenhouse gasses.

This is the amount of packaging that could be prevented from entering landfill thanks to the use of recycled content in packaging.

Access the Packaging Impact Calculator and find more information on the ARL Marketplace at [www.arlmarketplace.org.au](http://www.arlmarketplace.org.au)



NOTE: The Packaging Impact Calculator has been developed to provide businesses with an internal reference tool and guide. The calculator cannot be used for any on-pack or external claims of recyclability, material recovery, sustainability or environmental impact of your business's packaging.



Working together to get the ARL on-pack.

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